



# Member Benefits Provider Program

**FNGLA's Member Benefits Provider Program includes three tiers:**

## PLATINUM LEVEL

Recognizes businesses which offer an FNGLA-approved benefit or discount exclusively for FNGLA members, and whose (1) annual financial residuals and/or sponsorships to FNGLA (including chapter sponsorships) total \$10,000\* or more; and, (2) whose annual volunteer participation hours total 15 or more. Platinum Level Providers receive:

- Inclusion in all printed promotional materials for FNGLA's Member Benefits Provider Program.
- Rotational promotion in Ben's Bullets, a weekly e-newsletter from FNGLA's CEO.
- High visibility placement on the Member Benefits landing page on FNGLA's website.
- Inclusion in printed materials in all new FNGLA member welcome folders.
- A digital promotional banner ad on FNGLA's website.
- Periodic 'thank-you' shout-outs on FNGLA's social media platforms.

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## GOLD LEVEL

Recognizes businesses which offer an FNGLA-approved benefit or discount exclusively for FNGLA members, and whose: (1) annual financial residuals and/or sponsorships to FNGLA (including chapter sponsorships) total \$5,000\* or more; and, (2) at least 10 hours of volunteer participation. Gold Level Providers receive:

- Inclusion in all printed promotional materials for FNGLA's Member Benefits Provider Program.
- High visibility placement on the Member Benefits landing page on FNGLA's website.
- Inclusion in printed materials in all new FNGLA member welcome folders.
- Sliding logo placement on member benefits page of FNGLA's website.

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## PERKS

Recognizes businesses which offer an FNGLA-approved benefit or discount exclusively for FNGLA members. No annual financial residuals and/or sponsorships to FNGLA (including chapter sponsorships) and no annual FNGLA volunteer participation hours are required of Perks Level Providers. Perks Level Providers receive:

- Logo placement on Member Benefits Provider page of FNGLA's website.
- Inclusion in new FNGLA member folders.

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For more information on FNGLA's Member Benefits Provider Program, contact Eddie Singh by phone at 800-375-3642 or via email: [esingh@fn gla.org](mailto:esingh@fn gla.org).

\* Sponsorships of TPIE and/or The Landscape Show cannot be included.

