

# Great Southern Tree Conference



A conference devoted entirely to tree production and marketing issues in the Southern United States. The Great Southern Tree Conference is establishing a conference centered around an outdoor demonstration area developed in conjunction with an indoor conference.

**This educational opportunity needs you, a member of the nursery & landscape industry, to help make it a success!**

**Partners will receive:** *(depending on partner level)*

- ♦ The **opportunity to meet with conference attendees** including growers, propagators, landscape contractors, landscape architects, educators, research, scientists and other tree industry professionals.
- ♦ A **list of conference attendees** with names and addresses.
- ♦ The **opportunity to provide sample products** or promotional items for attendee registration packets and door prizes.

## Partnership Form

**Champion Level—\$5,000\***

- Prominently recognized through conference promotional material as a **Conference Partner**
- Name listed on signage and program at event
  - Display area at conference
  - Three conference registrations
  - Name on promotional give-a-way

**Specimen Level—\$2,500\***

- Recognized through promotional material as a **Conference Partner**
- Name listed on signage and program at event
  - Display area at conference
  - One conference registration
  - Name on promotional give-a-way

**Patron Level— \$1,000\***

- Name listed on signage and program at event
- A display area at conference

\*\*\*See the back of this partnership form for more partner benefits.

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**Partner Information**

Yes, I am interested in partnering with the Great Southern Tree Conference!

**Level of Partnership**

Champion \$5,000       Specimen \$2,500       Patron \$1,000

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

???-- contact Linda Reindl at the FNGLA office--407.295.7994,  
Toll-free: 800.375.3642, Fax: 407.295.1619, Email: [Ireindl@fngla.org](mailto:Ireindl@fngla.org)

# Reasons to become a Partner of the Great Southern Tree Conference

## **Champion Level—\$5,000**

1. Recognition at the opening of the conference
2. *Three* complimentary conference registrations
3. Display area at conference & demonstration site
4. Given the opportunity to include a promotional piece in the conference attendee binders.
5. Prominently recognized through conference promotional material as a *Conference Partner*
6. Participate in a round table to help shape the educational components of the annual conference
7. Name on promotional give-a-way
8. Name and logo prominently displayed on a banner at the conference
9. Permanent signage at demonstration site recognizing partner
10. Bi-Annual demonstration project update from the University
11. Recognition in the FNGLA On-line Greenline (3-4 editions, circulation 2,000 per edition)
12. Recognized in promotion through the FNGLA Website
13. Name listed on signage and program at event
14. A list of conference attendees upon request
15. Being a partner is a tax deduction

## **Specimen Level—\$2,500**

1. *One* conference registration
2. Display area inside at conference & outside at the demonstration site
3. Recognized through conference promotional material as a Conference Partner
4. Name on promotional give-a-way
5. Bi-Annual demonstration project update from the University
6. Recognition in the FNGLA On-line Greenline (3-4 editions, circulation 2,000 per edition)
7. Recognized in promotion through the FNGLA Website
8. Name listed on signage and program at event
9. A list of conference attendees upon request
10. Being a partner is a tax deduction

## **Patron Level—\$1,000**

1. Display area *inside* at the conference center **OR** *outside* at the demonstration site (if your company is participating in the equipment demonstration area, you will only have the opportunity to exhibit outdoors).
2. Name listed on signage and program at event
3. A list of conference attendees upon request
4. Being a partner is a tax deduction

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**Contact Linda Reindl at FNGLA with questions.**

**Toll Free: 800.375.3642 Local: 407.295.7994**

**FNGLA, 1533 Park Center Drive, Orlando, FL 32835**  
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