



FNGLA MEMBERSHIP IS A GOOD BUSINESS DECISION

MEMBER BENEFITS & DISCOUNTS

Commercial Vehicle Discount

Isuzu Commercial Truck of America, Inc. provides FNGLA members special discounts on the purchase of any new Isuzu commercial vehicle from any Florida Isuzu dealership.



Credit Card Processing

Confused and frustrated by all the fees on your credit card processing statement? Tired of the false promises of lower rates? Let FNGLA's very own Rich Kling with Merchant Owl take the pain away! FNGLA members get exclusive, reduced pricing on credit card processing through Merchant Owl. Rich acts much like an insurance broker, finding the best solutions to fit your needs while drastically reducing costs by eliminating fluff fees. Call or text Rich today at 407-883-2246 or email him rich@jp-merchantowl.com.



Employment Law Hotline

A free "hotline" for employment law & HR information such as wage & hour, OSHA, I-9 issues and Workers' Compensation retaliation claims. The law firm of Greenberg Traurig will answer simple questions at no cost and, should research be required, will honor a special FNGLA-member rate. Contact Peter Zinober at 813-318-5725 or email zinoberp@GTLaw.com for assistance. Members will be asked to sign a very short disclaimer form.



Group Life Insurance

Take advantage of discounted rates on group life insurance for yourself, family members and your employees. The program features Guaranteed Issue Amounts up to \$50,000 with no medical exams required.



Member FINRA/SIPC

Matthew J. Antos, CFP®
Wealth Management Advisor

Promotional Benefits & Visibility

FNGLA's growers, retail garden centers & landscape professionals are enrolled in the Fresh From Florida campaign promoting Florida's plants throughout the Southeast and



giving you access to Fresh From Florida member benefits.

Online Marketing

PlantANT.com offers FNGLA members five complimentary plant listings in the newly re-launched FNGLA Locator now hosted online by PlantANT. FNGLA members with more than five listings qualify for a 5% PlantANT discount. You can also track your results with real time statistics and upload images with PlantANT's smartphone app. Access PlantANT at www.fn gla.org/locator.



Online Marketing

Use PlantFinder's PlantSearch online system to increase your exposure to plant buyers and suppliers. FNGLA members can receive an Online Plant Booth at www.PlantSearch.com to manage online listings and pictures. FNGLA members can choose both print and online advertising with member discounts or up to 5 free online listings. FNGLA members and loyal PlantFinder advertisers also receive free PlantFinder banner ads and 5 listings (Total Monthly Value up to \$72.50). Get started today! Call 800-627-3819 or email info@plantsearch.com.



Payroll Processing Discount

Tired of being treated like a number? You can outsource your company's payroll without giving up the flexibility and personal attention you need. MasterPay USA will keep you in compliance and make payroll easy. FNGLA members are eligible for an exclusive 15% discount on published payroll processing prices. The discount is immediate and on-going -- not an introductory rate.



- FREE Direct Deposit and Web Access
- Automated payment of all Federal, State & Local payroll taxes
- Garnishment administration with electronic Child Support payments

FLIP FOR MORE FNGLA
MEMBER BENEFITS >>>

Prescription Drug Discounts

Florida Rx card is a free statewide prescription discount drug card that offers savings as high as 75% on both generic and brand name medications. This card can be used in conjunction with existing prescription benefits, regardless of age, income, health condition, or residential status.



its many professional services, Creative offers FNGLA members an exclusive FREE 2-hour marketing consultation (worth over \$500) with report & recommendations; 15% discounts off web and logo designs; and, monthly specials & coupons.

Propane Discounts

FNGLA members using propane fuel for your forklifts, irrigation pumps, commercial mowers or space/water heaters can receive a 10% discount on your per gallon rate, as well as a free remote propane tank monitoring system when you become a Florida Public Utilities commercial business customer! So, start saving on your energy costs by contacting FPU Commercial Growth & Retention Manager Ben Semchuck at 863-289-7608 or BSemchuck@fpuc.com.



Printing, Graphics and Marketing

Creative is the One-Stop-Shop for all printing, graphics and marketing needs of FNGLA members. With its special online system www.my4color.com, it's easy to order everything from business cards to large signs at FNGLA member discounts! Among



ADVOCACY

Protecting Your Bottom Line

FNGLA fights to protect and promote your business' bottom line in Tallahassee every day. Issues like ag water, immigration, fertilizer use, Greenbelt, taxes & private property rights are just a few top industry issues where we focus effort. FNGLA members have access to FNGLA's Policy, Regulations & Operations Standards (PROS), an online resource library featuring business tools for Florida's nursery and landscape industry.

FNGLA-PAC

FNGLA-PAC is a separate fund which supports candidates who promote and protect nursery & landscape industry's interests in Tallahassee. FNGLA-PAC's sole purpose is to increase visibility and provide campaign assistance - on a bi-partisan basis - to Florida state legislators and candidates who actively support our industry.

VISIBILITY

FNGLA Website

With thousands of monthly hits and even more traffic during trade show months, the FNGLA website is the hub for everything FNGLA. Members have the opportunity for great exposure and receive discounted advertising rates. www.fngla.org

Proud Member of FNGLA

Being an FNGLA member provides marketplace and industry credibility. As a member, you have access to the "Proud Member of FNGLA" logo for use in your advertising, website and business. Membership plaques are also available.

Greenline: FNGLA's Monthly Newsletter

Published every month, this industry e-newsletter is online so you can read even more about FNGLA. Members are featured in news articles picked up by search engines and news feeds. Average FNGLA member savings on advertising is over 20%

Discounts on FNGLA Education and Events, Certifications & Trade Show Booth Space

FNGLA members enjoy reduced pricing to attend educational events; on FNGLA certification manuals and exam fees, plus enjoy a lower certification renewal price; and, FNGLA members receive approximately 30% off the non-member booth price on both TPIE and The Landscape Show booths.

Consumer Public Relations

FNGLA promotes our members and their plants, products and services at a host of industry and consumer-related events including industry trade shows, the Epcot International Flower & Garden Festival, through FloridaGardening.org and through a variety of social media campaigns.

FNGLA on the Web

<http://greenline.fngla.org> | www.fngla.org/locator

www.floridagardening.org | www.nationalhorticulturefoundation.org

www.facebook.com/FNGLA | www.twitter.com/FNGLA

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