

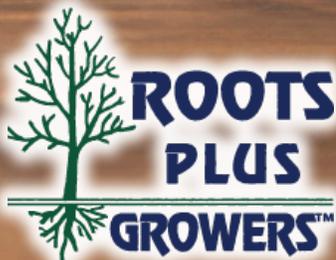


**TREES ON THE GO!!**  
AN FNGLA EDUCATIONAL EXPERIENCE



*Thursday, November 29, 2018*

Produced by and In Partnership With



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## Fish Branch Tree Farm, Inc., Zolfo Springs, FL



12:45 – 3:45 PM

**Soup to Nuts Outside Workshop – 4 rotating stations, 40 minutes at each with a 5-minute transition**

### **Defining and Producing Quality Root Systems/ Managing Transition from Nursery - Dr. Ed Gilman, University of Florida Professor Emeritus, Jacksonville**

Dissecting root systems in nature and on planted trees – big difference. Beginning with seed or cuttings, you will know how to improve root systems on trees of any age and what allows trees to anchor. You will be surprised at the amount of research and experience in this vital matter. Learner objectives: differentiate between natural and planted root systems, learn how to improve anchorage with root management, treat roots to improve health; beginning to advanced.

### **Proper Handling and Planting of Trees and Palms - Lloyd Morgan, Fish Branch Tree Farm, Inc., Zolfo Springs, FL**

It takes years to grow a tree and seconds to damage it through the application of improper practices. This session will discuss proper methods to handle and plant shade trees and palms – helping to ensure their success in our landscapes. The complete process - from digging and loading in the nursery to unloading and planting in the landscape – will be presented.

### **Real-World Strategies to Avoid Palm Failures/ The Four Phases of Successful Transplanting of Mature Palms into the Florida Landscape- Russell Adams, Target Engineering Group**

Mr. Adams presentation will discuss critical components of the four key phases: Design, Palm Production, Planting Practices, and Establishment Objectives, necessary for the long-term success of mature palms transplanted into Florida landscapes. He will use research findings, as well as photographs and case history analysis from landscape projects he has built over the last 14 years as a consultant to the FDOT to illustrate the do's and don'ts of mature palm transplanting and establishment.

### **Grades and Standards of Trees – Mike Marshall, Marshall Tree Farm, Morriston, FL**

Learn and apply the latest information provided in the revised 7-step process for Florida's Grades and Standards for trees. This hands-on approach will help you to understand the proper grading of trees.

3:45 PM

### **Tree Availability – Mike Marshall, Marshall Tree Farm, Morriston, FL**

Mr. Marshall will present the various factors and economic trends that influence the supply and demand for trees as well as strategies for navigating tree shortages.

4:30 PM **Q&A Session**

8:00 – 8:30 AM

**REGISTRATION/CHECK-IN**

8:30– 8:45 AM

### **Opening/Welcome**

*Ben Bolusky, FNGLA, Orlando, FL and John Conroy, Fish Branch Tree Farm, Inc., Zolfo Springs, FL*

8:45 – 9:45 AM

### **State of Our Urban Forest**

*Dr. Ed Gilman, University of Florida Professor Emeritus, Jacksonville, FL*

Our cities are growing rapidly; is urban forestry, landscape architecture, arboriculture and nursery production keeping up? Are we losing ground? Let's take a close look at what we think we know about trees and cities to see how we measure up.

9:45- 10:00 AM **Break**

10:00 – 11:00 AM

### **Secure Your Business: Addressing Legal Issues for LA's and Landscape Contractors – Joe Samnik, Expert Tree Consultant, LLC., Tampa/St. Petersburg, Florida**

More landscape architects and landscape contractors are getting sued or not paid for work at increasingly higher rates than ever before. The costs of your reputation, down time associated with the legal process and time from your business are more onerous than the settlement payouts. This presentation explains the simple avoidance techniques which you can implement now before it's too late.

11:00 – 11:45 AM

### **Grades and Standards of Palms - John Conroy, Fish Branch Tree Farm, Inc., Zolfo Springs, FL**

This session will look at the processes and concepts used for grading palms. A few minutes will be dedicated to the distinctions between grading and specifying. The importance of understanding how and why grading and specifying are separate, discrete processes will be emphasized. Handouts will be made available and we will use an example to grade and write specifications.

11:45 – 12:45 PM **LUNCH**



# TREES ON THE GO!!! PROGRAM HOST



## Looking for Continuing Education Credits

FNGLA CEU's available for the program. One FNGLA CEU per hour with a maximum of 4 per day. This program is also provided 7 Landscape Architecture CEU's.

Established in 1988, **Fish Branch Tree Farm** matured along with Florida's ornamental industry in general. Finding better trees and production methods have been driving forces in the development of their business. Approximately 350 acres of Live Oaks (including cultivars), Phoenix Sylvestris, and a host of other cold hardy palms and woody ornamentals has created a customer base which extends well beyond Florida's borders, allowing them to provide quality trees from the Southeastern United States to the Caribbean Islands and beyond.

Fish Branch Tree Farm, Inc.  
1680 Fish Branch Rd  
Zolfo Springs, FL 33890-5705  
Phone: 863-735-2242



**Dr. Ed Gilman** is a professor emeritus in the Environmental Horticulture Department at the University of Florida in Gainesville. Dr. Ed Gilman is the author of "An Illustrated Guide to Pruning", arguably the most complete and accessible reference on tree pruning in our industry. He received the Authors Citation Award in 1999, the Educators Award in 2003, and the Research Award in 2007 from the International Society of Arboriculture.



**John Conroy** is President, founder, and owner of Fish Branch Tree Farm, Inc. He chaired the committee for the most recent revision of Florida's Grades & Standards for palms. John obtained both a B.S. and M.S. degree in Education from Florida State University. In the 1970's and 1980's he owned garden centers with landscaping, irrigation and sod operations. John founded Fish Branch Tree Farm in 1988, a tree farm which has grown to 325 acres, located in Southwest Florida. Over the years John has sought to develop innovative production methods and has promoted new or under-utilized trees. He owns the plant patents to Boardwalk® and Park Side® live oaks. John has presented at many industry venues on various topics relating to palms.



**Joe Samnik** is a certified arborist with the International Society of Arboriculture (ISA), a consulting arborist with the American Society of Consulting Arborists (ASCA), and is licensed by the Division of Agriculture and Consumer Services (DACs), Bureau of Entomology, State of Florida. Joe is entering his 48th year of practice including tree and horticultural consulting and the dispute resolution process. He received the Edward W. Bok award for recognition of lifetime achievement in the excellence of arboriculture.



**Lloyd Morgan** is general manager and Vice President of Fish Branch Tree Farm, 325 acres of quality shade trees and palms. He worked in landscape installation and maintenance before earning his Bachelor's degree in Environmental Horticulture from the University of Florida. Upon graduation, Lloyd began working for Fish Branch Tree Farm and was instrumental in the development of two patented live oak cultivars (Park Side® Live Oak and Boardwalk® Live Oak). Lloyd has been a certified arborist since 2002.



**Mike Marshall** served as FNGLA's President from 2013 -2014. He has also served as a committee member and chair of the Great Southern Tree Conference; chaired FNGLA's Budget Committee; is an FNGLA Woody Division Leader; and, sat on FNGLA's Board of Directors as an officer. Aside from FNGLA, Mike is also a leader in several industry groups including the International Society of Arboriculture (ISA). He is a graduate of the UF/IFAS Wedgworth Leadership Institute. Mike is very involved in sales, marketing and production at his family business, Marshall Tree Farm in Morriston.



**Russell Adams** has been growing palms in north Florida as a nurseryman since his arrival in 1983. He is a graduate of the University of Florida. He has collected cycad and palm seed in the Bahamas and Panama for Montgomery Botanical Center in Coral Gables. He is part of the Division of Plant Industries Palm sub-committee and helped develop the latest Grades and Standards for Palms and will be working on further revisions. Over the last 13 years, as a consultant to the Florida Department of Transportation, he has overseen the construction, establishment and maintenance of hundreds landscape projects throughout the state of Florida. Most of these projects included the planting and establishment of mature palms.





## 2018 FNGLA Trees on the Go Registration

REGISTER ONLINE at <http://secure.fn gla.org/events/tog/>

### Attendee Name(s)

1. \_\_\_\_\_ E-mail \_\_\_\_\_  vegetarian  
 2. \_\_\_\_\_ E-mail \_\_\_\_\_  vegetarian  
 3. \_\_\_\_\_ E-mail \_\_\_\_\_  vegetarian  
 4. \_\_\_\_\_ E-mail \_\_\_\_\_  vegetarian

### Company/Firm Name \_\_\_\_\_

Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ FL \_\_\_\_\_



	On/Or BEFORE Nov 16, 2018	After Nov 16, 2018	Total
Full Registration	\$125 X ___	\$150 X ___	
<b>Total Registration</b>			

### TYPE OF BUSINESS

Check All That Apply

#### Wholesale Grower

- Woody Grower
- Foliage
- Floriculture (annuals, potted plants, perennials)
- Trees
- Turf/Sod
- Cut Flowers/Cut Foliage
- Citrus Nursery

#### Landscape Professional

- Landscape Contractor
- Landscape Architect
- Landscape Designer
- Landscape Maintenance
- Interiorscape
- Resort/Facility Manager
- Parks/Recreation/Gardens
- Urban Forester
- Irrigation Contractor
- Golf Courses

#### Retail Professional

- Garden Center

- Florist
- Chain Retailer
- Supermarket

#### Education

- School/Educator
- Student
- Research

#### Plant Brokers

- Broker
- Rewholesaler
- Wholesale Florist

#### Other

- Allied Products
- Allied Services
- Allied Equipment
- Associations
- Media Garden
- Media Trade
- Media Consumer
- Building Contractor/ Developer
- Government

### Method of Payment:

Make checks payable to **FNGLA**.

Method of payment:  Check  MC  Visa  Discover  AMEX

Card # \_\_\_\_\_

Exp.Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

### Billing Address, if different than above:

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

It is the intention of FNGLA to comply fully with the Americans with Disabilities Act. Anyone planning to attend these programs that have special needs, please make FNGLA aware of these needs.

- Please check here if you require special accommodations to fully participate.

## Send registration to:

Florida Nursery, Growers and Landscape Association  
 1533 Park Center Drive, Orlando, FL 32835  
 Phone: (407) 295-7994 or (800) 375-3642  
 Fax: (407) 295-1619 E-mail: [info@fn gla.org](mailto:info@fn gla.org)

