



Member Benefits Provider Program

FNGLA's Member Benefits Provider Program includes three tiers:

PLATINUM LEVEL

Platinum Level Providers receive:

- Inclusion in all printed promotional materials for FNGLA's Member Benefits Provider Program.
 - Rotational promotion in Tal's Intel, a weekly e-newsletter from FNGLA's CEO.
 - High visibility placement on the Member Benefits landing page on FNGLA's website.
 - Inclusion in printed materials in all new FNGLA member welcome folders.
 - A digital promotional banner ad on FNGLA's website.
 - Periodic 'thank-you' shout-outs on FNGLA's social media platforms.
 - One-Time Introductory Sponsored Email to all FNGLA Members, completed within the first 30 days.
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GOLD LEVEL

Gold Level Providers receive:

- Inclusion in all printed promotional materials for FNGLA's Member Benefits Provider Program.
 - High visibility placement on the Member Benefits landing page on FNGLA's website.
 - Inclusion in printed materials in all new FNGLA member welcome folders.
 - Sliding logo placement on member benefits page of FNGLA's website.
 - Rotational promotion in Tal's Intel, a weekly e-newsletter from FNGLA's CEO.
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Silver Level

Silver Level Providers receive:

- Logo placement on Member Benefits Provider page of FNGLA's website.
 - Inclusion in new FNGLA member folders.
 - Announcement in Greenline (circulation ~17,000) of MBP status
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For more information on FNGLA's Member Benefits Provider Program, contact Eddie Singh by phone at 800-375-3642 or via email: esingh@fn gla.org.

